

palm beach

MODERN + CONTEMPORARY

AN INTERNATIONAL FAIR PRESENTED BY art miami | HOSTED BY



JANUARY 12-15 | 2017

VIP PREVIEW JANUARY 12



**ART MIAMI ANNOUNCES THE LAUNCH OF THE PALM BEACH MODERN
AND CONTEMPORARY FAIR AT THE CITY'S TENT SITE**

**INTERNATIONAL FAIR TO BE THE FIRST FAIR OF THE PALM BEACH
SEASON - JANUARY 12-15, 2017**

*City of West Palm Beach Unanimously Approves A Three Year Commitment To
Host Fair. Residents and Visiting Collectors Now Have The Opportunity To Acquire
Investment Quality Blue Chip Contemporary and Post War Works of Art from 60
Top International Galleries*

West Palm Beach, FL - (June 8, 2016) One day after receiving a unanimous vote of confidence from the City of West Palm Beach Commissioners, the ownership team of Art Miami announced the launch of the Palm Beach Modern and Contemporary Art Fair. The City of West Palm Beach is the Official Host City of the Fair and has granted the Art Miami group a three-year term on the city's Tent Site to produce the event. The Palm Beach Modern and Contemporary Fair which will kick off the Art Fair season by being first in the market, and will run from January 12-15, 2017.

The VIP Private Preview will take place on Thursday January 12th and will benefit a local charity to be announced at a later date. The ownership team of the Palm Beach Modern and Contemporary Fair is committed to launching and producing a new world-class art fair in West Palm Beach during the height of high season to fill a current void in the Palm Beach collecting scene.

"We are extremely thankful to City of West Palm Beach Mayor Jeri Muoio and the city's Commission for their unanimous support. We are confident that the Palm Beach Modern and Contemporary Fair will be a long-term positive force for local businesses, residents, and the cultural landscape of the region. We are excited about calling downtown West Palm Beach home for our network of leading international galleries and international collectors to interact in an intimate environment to acquire the very best works from the 20th and 21st centuries during the height of season," said Nick Korniloff Palm Beach Modern and Contemporary Founder and Partner.

"We are thrilled the city of West Palm Beach will be the Host City and bring the Art Miami quality, brand, style and ambience this upcoming January. Hosting a fair of this caliber falls in line with the City's continued initiatives around cultural events that provide a positive impact for the entire community," said Mayor Jeri Muoio.

Palm Beach Modern and Contemporary will provide a fresh opportunity to acquire important never-before-exhibited works from both the primary and secondary markets in

an intimate light. The fair will cater to both seasoned and new art collectors who are looking to experience the best of what the global contemporary and modern art market has to offer. The versatile and rich selection of works on display will have a strong focus on emergent talent, as well as blue chip mid-career cutting-edge artists, anchored by a fresh selection of secondary market works by top name artists from the Modern, Classical Modern, Post-War and Pop eras. It is estimated that nearly 1000 artists from over 60 countries will be on display at the fair.

Palm Beach Modern & Contemporary exhibitor applications are already being accepted and are available online on the home page at www.artpbfair.com and at the link below. The top 60 international galleries will be carefully selected by a Dealer Advisory Committee, which will be announced at a future date. The Selection Committee will work closely with Nick Korniloff, as well as participating galleries, to ensure a carefully-curated, rich-in-content, quality presentation, allowing collectors, institutions, curators and art advisors to buy with confidence.

These prestigious galleries will exhibit within the intimate and modern setting of a 65,000 square foot clear span pavilion centrally located between City Place and the new luxurious 300 room Hilton West Palm Beach. The fair is located in the heart of West Palm Beach within close proximity to the West Palm Beach art, design and antique row and is within walking distance to world renowned Clematis Street, local museums, parks and historical points of interest. The prestigious Palm Beach Island with world-class shopping is less than a quarter mile east.

The Fair's refined ambiance will be welcoming and appealing to all levels of visitors, from the seasoned collector looking to acquire new works to the budding art enthusiast looking to start a new meaningful collection.

About Palm Beach Modern & Contemporary

Palm Beach Modern & Contemporary is produced by the Art Miami Group, the largest and most experienced, professional art fair management, marketing and promotional team in America, consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. The ownership team also produces Art Miami, CONTEXT Art Miami, Aqua Art Miami, Art Wynwood, Art New York, CONTEXT New York, Art Southampton and Art Silicon Valley/San Francisco Fairs.

For press inquiries, please contact Nick Korniloff, 561-613-9695 or nkorniloff@art-miami.com

For marketing, sponsorship or partnership opportunities, please contact Pamela Cohen, 561-322-5611 or pamela@art-miami.com

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